



**T.T. Cleaning**®  
Everything shines after

## Franchise Opportunity



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.

# Introducing a New Opportunity...

T.T. Cleaning is a trustworthy brand that has revolutionized the cleaning industry through expert techniques and perfected processes. Founded by Tatiana Thompson, we at T.T. Cleaning have combined the European standards of cleanliness with the American golden rules of cleaning to form a wonderful combination of services that is unparalleled to other companies out there. We have built a stable foundation of clientele and formed long lasting relationships based on our credibility and trustworthiness.

With exceptional character and cleaning knowledge at our back and proven operational practices propelling us forward, T.T. Cleaning is eager to introduce the rest of the States to our highly-desired cleaning services. Our brand has been built on a firm foundation and is now seeking qualified candidates for an enticing franchise offering!



# T.T. Cleaning Sets Itself Apart

T.T. Cleaning has carved out a space for ourselves within the cleaning industry beginning in the suburban Atlanta market. We specialize in both commercial and residential cleaning services, using only the best cleaning supplies and state-of-the-art equipment. Our system has been highly successful due to our process of attracting new customers and doing each job correctly the first time, making us quick to rise to the top of everyone's list as their preferred cleaning company.

We have done our due diligence within the cleaning services niche and understand the value of detail-oriented customer service, professionalism throughout the entire process, and a team of knowledgeable experts. We grasp that consistency is key and have developed the training and processes that streamline our services no matter the team member, no matter the location. Our mission within the franchise marketplace is to offer one of the very best cleaning franchises out there, gifting our franchisees with a turn key operation that is scalable as the market size and their operational capabilities allow. We provide entrepreneurs looking for a cleaning-oriented franchise the opportunity to get in on the ground floor of an exciting, easy-to-operate concept that provides an unparalleled customer experience. Our brand is beckoning entrepreneurial hopefuls who want a business with reasonable overhead, affordable start-up costs, impressive ROI, and sprawling market applicability.





# The Right Qualifications

We are seeking to change the way that consumers think of cleaning companies. We want individuals that will carry on our philosophy of exceptional, sparkling clean services, all while running a smooth, profitable business operation. Particularly, T.T. Cleaning is seeking individuals with the following qualifications:

-  Professionalism and punctuality set us apart from most other cleaning companies around. We need individuals and their employees to be on time and respectful during every job, every time.
-  Listening skills and consistency are important with each T.T. Cleaning franchisee. Our company is successful due to our respect towards each client. We always offer a 100% satisfaction guarantee.
-  Franchisees will be required to follow in a core philosophy of integrity, credibility, and excellence throughout their T.T. Cleaning operations. Aggressive marketing efforts and innovative sales techniques have, and will continue to, drive our brand forward.
-  Great time and schedule management skills are important for our franchisees as they manage a small staff, coordinate schedules, and manage the client base. You will need to be able to manage a busy schedule.
-  We need candidates that meet the initial financial requirements in order to successfully launch their business. A T.T. Cleaning franchisee should have a minimum of \$37K, which includes the franchise fee and a healthy amount of working capital.

A person who meets the above qualifications would be ideal for our company! We want candidates who want to deliver exceptional customer service, who strive for excellence in every aspect of the business, and who want to be a part of a team and brand that offers sprawling market applicability.

# Additional T.T. Cleaning Perks

What makes T.T. Cleaning the go-to franchise option within the cleaning industry?

## Proven Business Model

The T.T. Cleaning model has been tested and tried within its company-owned location since 2011. Through our years of experience we have grasped exactly what the business needs to grow in any location and gift those resources into the hands of our franchisees.

## Exclusive Territory

Early adopters have the opportunity to obtain exclusive territory rights for their very own T.T. Cleaning. This means you have exclusive access to a population of ideally 50,000 to 100,000 people (or a 15-mile radius). There may be other factors as well, accounting for the number of businesses in the area or the level of competition.

## Customer Loyalty

We grasp the importance of earning the trust of our clients and maintaining our reputation as one of the most trusted cleaning companies around. We give you a brand that is well recognized and trusted, as well as a name that has earned tons of positive online reviews.

## Comprehensive Training

We provide our franchisees a two phase comprehensive training program that will start you off right. Training covers administrative, operational, technical, and sales/marketing topics, giving you a confident start as your business launches.





# A Trusted Support Team

Why should you choose T.T. Cleaning as your business venture? We believe in setting up our franchisees for success at the very beginning and throughout the life of their T.T. Cleaning business. We provide the following areas of support:

## Operational Support

When you join the T.T. Cleaning team, you are given a trusted name and a full set of operational practices that have been dialed in and perfected to produce efficiency and amazing results. We provide ongoing training and support in many areas critical to the success of your business, including unit operations and maintenance, customer-service techniques, product ordering, suggested pricing guidelines, and administrative procedures.

## Marketing Support

T.T. Cleaning will coordinate development of advertising materials and strategies for all of our franchisees. We will also supply our franchisees with consumer marketing plans and materials for use at the local or regional level. Our marketing support will help ensure that the customers keep pouring in!

## Purchasing Perks

On top of an already affordable and highly profitable franchise, T.T. Cleaning will also negotiate quantity discounts on behalf of all franchisees, meaning more savings for you! This includes elements such as business cards, promo items, and uniforms.

## Other Areas of Support

T.T. Cleaning will provide initial oversight for financial, legal, and accounting elements for its franchisees. Additionally, we strive to discover and research methods and techniques that will enhance unit-level profitability.

# The Numbers

Here's a quick look at the investment and fees you can expect with a T.T. Cleaning franchise:

- 💡 Franchise Fee: \$15,000
- 💡 Royalty Fee: 7.5%
- 💡 Total Average Initial Investment: \$45,700, including franchise fee

DESCRIPTION	LOW	HIGH
Real Estate/Utility Deposits	\$500	\$1,000
Market Introduction Program	\$1,000	\$3,000
Furniture, Fixtures and Equipment	\$500	\$1,000
Computer Systems	\$1,700	\$2,000
Insurance	\$400	\$1,200
Vehicles	\$10,000	\$15,000
Signage	\$100	\$300
Office Expenses	\$100	\$300
Inventory	\$300	\$500
Licenses and Permits	\$200	\$500
Dues and Subscriptions	\$300	\$500
Professional Fees	\$1,000	\$2,000
<b>Working Capital</b>	<b>\$5,000</b>	<b>\$10,000</b>
<b>TOTAL BEFORE FRANCHISE COSTS</b>	<b>\$21,100</b>	<b>\$37,300</b>
<b>AVERAGE: \$29,200</b>		
Training	\$1,000	\$2,000
Franchise Fee	\$15,000	\$15,000
<b>TOTAL WITH FRANCHISE COSTS</b>	<b>\$37,100</b>	<b>\$54,300</b>
<b>AVERAGE TOTAL: \$45,700</b>		

**Note:** The jump from low to high is due to your choices as a franchisee, such as the amount and/or type of marketing you choose to do, the type of vehicle you begin with, whether you choose to buy used or new equipment, etc.



# The Next Time

Are you ready to join a company that has solidified its reputation through results-producing services and trustworthy practices?  
Are you the right fit to get in on the ground floor of an innovative brand with innovative marketing and sales techniques?

Join the T.T. Cleaning team today.

For more information, visit our website at [www.TT-Cleaning.com/franchise](http://www.TT-Cleaning.com/franchise)

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